



Managed Services

Webinar Resources provides a full range of customer acquisition solutions including registration creation services, on-demand (rich media) production, event management and marketing communications. Working with our partners and industry leaders, our staff has proven expertise in providing managed services to support the demand generation offerings of the leading application service providers.

Our value-add services described below provide a perfect blend of competencies for managing asynchronous and synchronous online applications. Webinar Resources provides our customers professionally managed services while minimizing the time, effort and expense invested in producing online and on-demand, interactive communications and events.



Web Communications that Drive Results

The Brainshark Communications Platform enables business people to easily create, manage and share on-demand presentations that combine slides, audio, animation and interactive polls and surveys (rich media). Webinar Resources has extensive experience in developing and producing “rich media” with the Brainshark platform.

We have a close working relationship with Brainshark and support one of their major accounts. Many exciting innovations have arisen from this relationship. The webinar trailer was originated at Xerox Corporation by our Managing Director to drive registration for customer webinars. A Webinar Trailer is a short 2-3 minute on-demand presentation that provides a preview of the event and invokes a “call to action” at the end. We can launch a ViewCentral registration page within a Brainshark presentation or outside as a separate web page.

Webinar for ONE - Webinar Resources is bundling our design and production services with Brainshark’s new Interaction offerings to provide an engaging and exciting alternative to web conferencing. A Webinar for One engages the viewer, provides participation through live polls and surveys and directs the viewer to embedded rich media that can include software demonstrations, flash media and live web site tours. Essentially the viewer of an on-demand presentation now becomes an active participant.

You can request a personalized demonstration of a Webinar for ONE at <http://try.webinarforone.com>.

Visit our Webinar for ONE link on our website at <http://webinarresources.com/webinarforone.html>

Key Offerings

Rich Media\ Development and Production

Webinar Planning/ Production

Registration Creation Services

Email Marketing Campaigns

Interactive Polls, Surveys and Evaluations

Marketing Strategy and Communications

Event Promotion and Production

Instructional Design

Field Recording

Video/Audio Production

Web Design
Site Design
Flash Development
HTML



Webinar Resources is proud to be a conferencing service provider for Convoq ASAP Software, Inc. Convoq ASAP provides a "Presence" capability allowing visitor to connect and chat online with a Convoq user. Visitors can connect directly through a Web browser and request a chat session. Meet Now" icons and links can be embedded into registration pages, landing pages and email communications. This capability makes it easier for your registrants to contact Support or Help Desk services during registration.

You can download a free trial of Convoq ASAP at:

<https://asap2.convoq.com/Commerce/signup/landing.aspx?code=WRC>

View our on-demand presentation at:

<http://www.brainshark.com/brainshark/vu/view.asp?tx=&pi=118763&ss=B.Minimal>



Webinar Resources provides registration creation services for major accounts that have implemented the ViewCentral training and event management solutions. We have years of experience in managing the administration and customer (attendee) functions in the ViewCentral application. We provide additional expertise and enhanced marketing communications in ViewCentral registration sites with our online, interactive communications and services.

We provide enhanced services at all levels of ViewCentral implementation.

Administration

- Site brand design and development
- Localization services
- Customized questions

Courses and Events

- Customized Attendee pages
- Dynamic page display based on registration URLs
- On-demand presentations with embedded ViewCentral registration pages
- Embedded selection menus for displaying page content
- Customized Registration Completed pages

Communications

- Customized HTML communications

Reporting

- Custom exports
- Report distribution to Sales Force Automation systems

See our production of the ViewCentral Training Management Product Tour on the [ViewCentral](#) homepage. Select the Product Tour tab.

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<http://webinarresources.com>

<https://asap2.convoq.com/AsapLinks/Meet.aspx?l=alxbpdeaqw> Chat online with us.